



For More Information, Contact:
Jeannie Wert
LoDo District, Inc.
Communications & Events Coordinator
303.628.5428 or jeannie@lodo.org

FOR IMMEDIATE RELEASE

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LODO DISTRICT, INC.'S FIRST ECONOMIC FORUM IN 2010

Forum to focus on economic changes and improvements planned for Lower Downtown Denver.

DENVER, CO (February 11, 2010)—Join the LoDo District, Inc. for the first Economic Forum of 2010 on Thursday, February 25 at 5:30 p.m. at the Sage Room in the Oxford Hotel. This forum will focus on the Downtown Denver Business Improvement District (BID), and will discuss what the BID uses tax dollars for and how the organization works to improve the community. Speakers include John Desmond, Vice President of Urban Planning and Environment at the Denver Downtown Partnership, Ed Blair, BID Board Member, and Josh Comfort, BID Board Member and with the Real Estate Development Services, LLC.

The BID is an organization that works to provide security, street maintenance, marketing and business support for Downtown Denver through tax dollars provided by downtown commercial property owners. This event will provide the opportunity for individuals and business owners to learn more about the economic structure of the area and provide a detailed outlook on the future of the LoDo area.

This event is coordinated through the LoDo District, Inc.'s Economic and Community Development Committee which works to enhance the economic vitality of the LoDo area. "Our goal is also to seek out and understand the needs of business and property owners in LoDo," committee chair Laurie Helmick said. "The quarterly Economic Forums we sponsor, including the February Forum on the Business Improvement District, are carefully chosen with the needs and interests of those same people in mind."

In addition to the lecture, enjoy a selection of complimentary appetizers and beverages at a cash bar. The cost is free for LoDo District, Inc. members and \$15 for non-members. If you would like to attend this event, RSVP to info@lodo.org, 303-628-5428, or visit www.lodo.org.

About LoDo District, Inc.:

Founded in 1988, in Denver's birthplace, LoDo District, Inc. is a membership organization that supports historic lower downtown's (LoDo), unique historical, cultural and retail neighborhood, through marketing, education and advocacy. LoDo District, Inc. is committed to striking a balance between growth and preservation throughout the neighborhood.

For more information please visit: www.lodo.org.

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