



FACES OF LODO



IVAR ZEILE PLUS GALLERY

Seven years ago gallery owner Ivar Zeile used his background in art and design to open up a contemporary gallery in the LoDo District. He chose LoDo to be the home for his gallery, **Plus Gallery**, because Ivar recognized LoDo as the most exciting place in Denver and because he felt the neighborhood was a place with excellent economic and community development potential. But moving to the area wasn't enough; he embraced life in LoDo and has since become one of the top contemporary art dealers in Denver. Ivar also became an active member with the LoDo District, Inc., developing the image and layout for LoDo District's news publication, **Old.New.Now**, a design that has been well received by the community.

Ivar's Plus Gallery has graced the LoDo area for the past seven years at 2350 Lawrence Street but in the winter of 2008 the gallery will be making the short move to a dynamic new location at the entrance to Upper Larimer. Aside from showcasing quality artwork from progressive regional and national artists in the gallery, the new building features dramatic architecture that will further engage residents and visitors to the area!

**GET TO KNOW IVAR ZEILE, PLUS GALLERY, AND OTHER LoDo DISTRICT MEMBERS.
CALL (303) 628-5428 FOR MEMBERSHIP INFORMATION.**