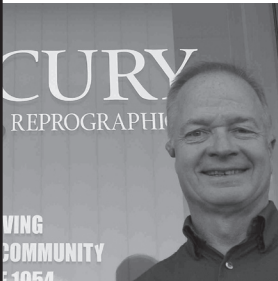




# FACES OF LODO



## BILL SMITH

SALES CONSULTANT FOR MERCURY LDO REPROGRAPHICS

Location, Location, Location.

Meet Bill Smith, a friendly and outgoing sales consultant, who has been in the reprographics business for over 14 years, and enjoys using his prior career as a high school math teacher to educate and connect with clients. Although Mercury LDO Reprographics has six locations up and down the front range, the LoDo location enjoys a choice spot right across the street from Union Station that they have occupied for the last two years. The eight people that work in the LoDo location thoroughly enjoy the prominent site of their shop, often pooling together to order take-out from the great nearby restaurants and enjoying the varied and exciting night life, according to Smith.

Smith explains that the LoDo location is also key for Mercury LDO Reprographics' main clients: firms who are part of the Architectural Engineering and Construction business (known as the A/E/C community), many of whom reside in LoDo. In addition to providing a wide range of services in the LoDo shop, Smith also describes how Mercury LDO Reprographics continues to develop new ideas in advanced technology, recently launching new web-based tools for planning and bid processes to serve the needs of technologically savvy clients.

Mercury LDO Reprographics is located at 1660 Wynkoop Street, and has recently become a member of the LoDo District.

GET TO KNOW BILL SMITH AND OTHER LODO DISTRICT MEMBERS. CALL 303.628.5428 FOR MEMBERSHIP INFORMATION.